

**Last Revision: 18 September 2020**

## **SDGWG Webinar Series- Conceptual Framework**



### **Aims:**

- What is the expected result of the webinars?: building up a converging message of substance. ICOMOS to position itself as a 'knowledge provider of heritage'.
- The SDGWG can showcase what it does, and its current goals, to the heritage and wider public. For this series, the target audience is the ICOMOS, heritage and cultural tourism communities
- Giving the heritage community substantive information to explain the potential of heritage for sustainable development, and for ICOMOS to be recognized and respected as a key, expert authority, through 2-3 key messages to decision-makers to implement.

### **Content:**

- Generic details of what the SDGWG does, intro in the first webinar
- Transversality, reflected through topics that are relevant to different committees and WGs
- Strategic themes and thematic focus providing substantive points for people to hook this transversal approach on to.
- **3 Pillars and 5Ps of SD:**
  - o society (people), environment (planet), economy (prosperity)
  - o + culture as 4<sup>th</sup> pillar
  - o peace (4<sup>th</sup> pillar in WHSD Policy)
  - o partnerships
- **SDGs in clusters grouped under these pillars, in 5 sessions**
  - o **Opening Webinar (1) - 24 September 2020, 12:00 Paris Time:** all pillars at local/ urban level (society, economy, environment + culture): Integrating Heritage into the SDGs- 'Inclusive, Safe, Resilient and Sustainable Cities (SDG11)'
  - o **Webinar 2- 17 October 2020, 14:00 Paris Time:** economy (prosperity): Pushing for Sustainable Development through Cultural Tourism and Employment (SDGs 5, 8, 12 and 14)

- o **Webinar 3:** society (people) + peace: The role of cultural heritage in building a more peaceful world: education, diversity and governance for peace (SDGs 4, 10, 16)
- o **Webinar 4:** environment (planet): The role of cultural heritage in building environmental resilience (SDGs 6, 7, 13, 14, 15)
- o **Closing Webinar (5):** society and environment (people, planet) + partnerships: Address people's needs within the limits of our planet (SDG 1, 2, 3, 9, 17)

### **Key decisions on format and logistics:**

- Series of 5 webinars over four months as a holistic 'scientific program', completed by end of 2020
- Small number of speakers (3) per session, with enough time for in-depth presentations
- Some external partners (UCLG, IUCN) invited to speak as needed
- Cross-committee and WG collaborations highlighted (WGs and ISCs)
- Regional diversity of presenters- ARB, AFR, APA, EUR, N.AM, LAC
- Multi-lingual presentations (translations of slide texts, interpretation etc)
- Social media campaign to draw in audience and promote output
- Roll up report of webinars that can then be distributed to key partners (e.g., UNESCO WHC, IUCN, ICCROM, OWHC, etc.)
- This will not be a paid webinar as it is a promotion of the work of ICOMOS in relation to the SDGs

**SDG Webinar 1 PROGRAMME: 24 September (Thursday), 12:00 -13:30 Paris Time**

## **Integrating Heritage into the SDGs 'Inclusive, Safe, Resilient and Sustainable Cities (SDG11)'**

Registration: <https://forms.gle/3AbfNPsHUYtCytdi9>

<https://zoom.us/j/91868264702?pwd=aJJDdFIWT3VzK2pId0lPYXBPUdhmQT09>

Meeting ID: 918 6826 4702, Passcode: 925917

Public viewing: <https://www.facebook.com/ICOMOSinternational/live>



### **SDGWG WEBINAR 1**

INTEGRATING HERITAGE INTO THE SDGs -  
INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE CITIES (SDG11)

THURSDAY 24TH SEPTEMBER 12:00 - 13:30 CET



#### WELCOMING REMARKS

**PETER PHILLIPS**  
Secretary General, ICOMOS  
Chair, ICOMOS Sustainable  
Development Goals Working Group



#### OVERVIEW OF THE ICOMOS SDGS WORKING GROUP: MISSION AND ACTIVITIES

**Dr. EGE YILDIRIM**  
Heritage Planner  
ICOMOS Focal Point for the SDGs



#### ICOMOS CIVIWH AND THE SUSTAINABLE DEVELOPMENT OF HISTORIC CITIES: TARGET 11.4. OF THE SDGS

**Dr. CLAUS-PETER ECHTER**  
President of CIWIH, ICOMOS  
Member of ICOMOS Sustainable  
Development Goals Working Group



#### LOCALIZING SDG11 THROUGH CULTURE AND CITIES

**JORDI PASCUAL**  
Coordinator of the Culture Committee,  
United Cities and Local Governments

#### MODERATORS:

**LINDA SHETAB**,  
Member of ICOMOS SDGWG  
**STACY VALLIS**,  
Member of ICOMOS SDGWG

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@icomosSDG2030 #SDG11.4 #icomos

We are witnessing a historic time of transition in the global community of policy-makers, governments and activists, since the United Nations adopted the 2030 Agenda for Sustainable Development, including 17 Sustainable Development Goals (SDGs) in 2015, and the associated New Urban Agenda in 2016. The 2030 Agenda is an action plan of people, planet, prosperity and partnerships, to address the most pressing problems our world is facing today.

ICOMOS has also responded to this call. As a global non-governmental organization advising UNESCO and working to promote the conservation of cultural heritage sites, ICOMOS is closely engaged with the topic of sustainable development in recent years, having held major scientific events and issued policy documents to highlight the vital role of cultural heritage within the sustainable development process.

This first webinar will provide information on what is the role of cultural heritage in the UN Sustainable Development Goals. It will also showcase the critical work of the ICOMOS SDGs

Working Group in strengthening efforts to "protect and safeguard the world's cultural and natural heritage", Target 11.4 under SDG11, to "make our cities inclusive, safe, resilient and sustainable". The webinar will also provide examples of key partnerships that ICOMOS builds with urban actors, as well as challenges and opportunities in localizing the SDGs from the perspective of culture and cities.

**Focus SD Pillar:** ALL THREE PILLARS, I.E. SOCIETY, ECONOMY AND ENVIRONMENT + FOURTH PILLAR OF CULTURE

Introduction: **Linda Shetabi**, Member of SDGWG, ICOMOS, moderator (5 minutes)

Welcome Remarks by **Peter Phillips**, Chair of SDGWG, ICOMOS (5 minutes)

SPEAKER 1: **Ege Yildirim**, Focal Point for the SDGs, ICOMOS (20 minutes)

Topic: **Overview of the ICOMOS SDGs Working Group: Mission and Activities**

Key points to answer: What is the role of cultural heritage in the SDGs? Overview of ICOMOS' work on the SDGs, focus on the SDGs Policy Guidance being developed.

SPEAKER 2: **Claus-Peter Echter**, President of CIVVIH, ICOMOS (20 minutes)

Topic: **ICOMOS CIVVIH and the Sustainable Development of Historic Cities: Target 11.4. of the SDGs**

Key points to answer: What does ICOMOS say about urban heritage? Key doctrinal texts and events. What kind of partnerships does ICOMOS build with urban actors (UN-Habitat, World Urban Campaign, etc)?

SPEAKER 3: **Jordi Pascual**, Coordinator of the Culture Committee, UCLG (20 minutes)-

Topic: **Localizing SDG11 through culture and cities**

Key points to answer: What are the challenges and opportunities in localizing the SDGs, from the perspective of culture and cities? Provide examples from local governments and cultural networks. Focus on the Culture2030 Goal campaign.

Q&A: moderated by **Linda Shetabi** and **Stacy Vallis** (15 minutes), Expert Reactor in Facebook: **TBC**

Final Wrap up: **Ege Yildirim** (5minutes), Final thanks by **Linda Shetabi**

# SDGWG Webinar 1: Integrating Heritage into the SDGs - 'Inclusive, Safe, Resilient and Sustainable Cities (SDG11)'

## SPEAKERS PROFILE

### **Peter Phillips, Welcoming Remarks**

Secretary General, ICOMOS

Chair, ICOMOS Sustainable Development Goals Working Group



Peter Phillips is the principal of Orwell & Peter Phillips, an architectural practice that has been active in building conservation since the 1950s. He has degrees in architecture and building science from the University of Sydney, and lectures on conservation and heritage to post-graduate students in the Faculty of Design, Architecture and Building at UTS. In 2011 Peter was made a Life Fellow of the Australian Institute of Architects for his contribution to architectural energy and sustainability since 2008, when he presented a paper to an ICOMOS meeting in China on Heritage in a Warming World. He was one of three researchers for a UTS project investigating the environmental performance of traditional Chinese housing in 2010. Peter is a founding member of the ICOMOS International Scientific Committee on Energy and Sustainability, and a member of the ICOMOS Climate Change and Heritage Working Group which produced the landmark ICOMOS report *The Future of Our Pasts: Engaging cultural heritage in climate action* in 2019. More recently Peter has been one of the ICOMOS team contributing to the update of the World Heritage Committee's Policy Document on Climate Change and World Heritage.

### **Dr. Ege Yildirim: "Overview of the ICOMOS SDGs Working Group: Mission and Activities"**

Heritage Planner, ICOMOS Focal Point for the SDGs



Dr. Ege Yildirim is an urban planner specializing in heritage conservation and management (Bachelor in City Planning and Minor in Architectural Conservation, METU 1998; MA in Conservation, University of York 1999; PhD in Social Environmental Sciences, Ankara University 2012). She has over 20 years of experience working in Turkey and internationally, focusing on cultural heritage policy, advocacy and governance; UNESCO World Heritage; and sustainable development. She previously worked at KA-BA Architecture Ltd (Ankara) and the Abu Dhabi Authority for Culture & Heritage (UAE). She was a Fulbright Scholar at Pratt Institute (New York, 2006-07), J.M. Kaplan Senior Fellow for Archaeological Site Management at Koç University (Istanbul, 2013-14) and Key Expert for Cultural Heritage in the EU-Turkey Anatolian Archaeology and Cultural Heritage Institute project (2019). Based in Istanbul since 2013, she is an independent consultant/ part-time instructor, and Heritage Site Manager of the Historic Guild Town of Mudurnu, a UNESCO World Heritage candidate.

She is currently the ICOMOS Focal Point for the Sustainable Development Goals, member of the International Society of City and Regional Planners (ISoCaRP) and board member of ICOMOS Turkey and Europa Nostra Turkey. See also: <https://www.linkedin.com/in/dr-ege-yildirim-9a6240a/>

### **Dr. Claus-Peter Echter: "ICOMOS CIVVIH and the Sustainable Development of Historic Cities: Target 11.4. of the SDGs"**

President of CIVVIH, ICOMOS

Member of the ICOMOS Sustainable Development Working Group (SDWG)



Dr. Claus-Peter Echter is an Architect, Urban Planner and Sociologist. He holds a diploma in Sociology from the Johann Wolfgang Goethe University, Frankfurt, has done Post Graduate studies of urban planning and heritage conservation at the Technical University Munich (Certificates) and holds a Ph.D in architecture at the Technical University Berlin: title of Dr.-Ing. He wrote a doctoral thesis on „Monument Topography: A Recording Tool and Cultural History Enterprise“.

He has been a member of ICOMOS (International council on monuments and sites) since 2007 and was Secretary General of ICOMOS International Scientific Committee on Historic Cities, Towns and Villages (CIVVIH) from 2012 - 2018. He was 2014, 2015, 2017 and 2018 a Member of the World Heritage Panel of ICOMOS. Furthermore, he is also a member of Europa Nostra (since 2007), Honorary Member of Europa Nostra Germany (since 2019) and Council Member of Europa Nostra (since 2012.) He is specialized in urban conservation, gave lectures and published many books and articles on Architectural History and (Urban) Monument Preservation. He is focusing on sustainable development of historic cities and cultural world heritage issues. He currently serves as President of ICOMOS CIVVIH, elected in September 2018.

### **Jordi Pascual: "Localizing SDG11 through culture and cities"**

Coordinator of the Culture Committee, United Cities and Local Governments



Jordi Pascual is the coordinator of the Committee on culture of the world organisation of United Cities and Local Governments (UCLG). The work of the Committee is based on [Culture 21 Actions](#), the most complete toolkit on culture in sustainable cities. The Committee organises a global award as well as a biennial Summit, manages a unique database of good practices and promotes a range of learning programmes on capacity-building and connectivity of cities. As coordinator of the Committee, he is involved in the global campaign [#culture2030goal](#) that advocates for the role of cultural factors and actors in the UN Agenda 2030 and the Sustainable Development Goals. He has been a member of

the jury of the European Capital of Culture and teaches cultural rights and cultural policies at the Open University of Catalonia.